

Reader Profile

682,000 | 99%

Median Age

51% Median HHI \$55k+





Of All Stories,
Photos & Advice Are
Reader Generated

Are Passionate About Crafting

8 4% Love to Cook 45%
Enjoy Outdoor
Activities

Are Passionate
About Exercise
& Health

62%

Travel Domestically

2022 Media Kit
CountryWoman

Edit Calendar

Feb/Mar

FLORA FOCACCIA

Ad Close: 11/18/21 Materials Due: 11/30/21 On Sale: 1/18/22 Apr/May

BUNNY CAKE

Ad Close: 1/21/22 Materials Due: 1/28/22 On Sale: 3/15/22 Jun/Jul

MAKE AN AMERICAN FLAG WREATH

Ad Close: 3/22/22
Materials Due: 3/29/22
On Sale: 5/17/22

Aug/Sep

SUMMER POTLUCK

Ad Close: 5/23/22 Materials Due: 6/1/22 On Sale: 7/19/22 Oct/Nov

THANKSGIVING DINNER

Ad Close: 7/29/22 Materials Due: 8/5/22 On Sale: 9/20/22 Dec/Jan

CHRISTMAS DINNER

Ad Close: 9/20/22 Materials Due: 9/27/22 On Sale: 11/15/22





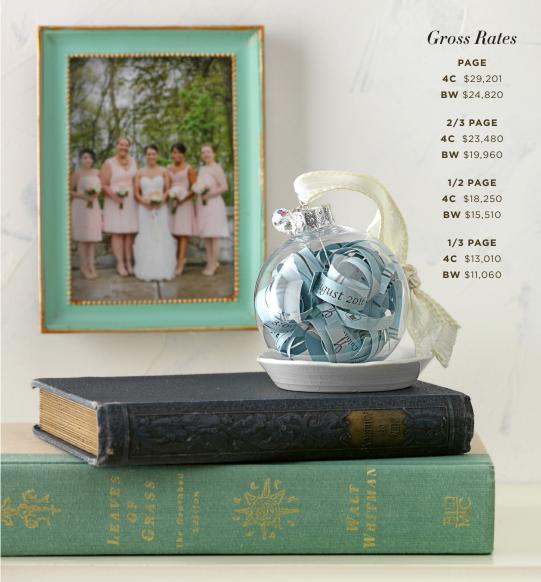
Closing & Mail Dates

Issue	National Ad Close	Materials Due	Mail Date
Feb / Mar	11/18/21	11/30/21	01/13/22
Apr / May	01/21/22	01/28/22	03/14/22
Jun / Jul	03/22/22	03/29/22	05/12/22
Aug / Sept	05/23/22	06/01/22	07/14/22
Oct / Nov	07/29/22	08/05/22	09/17/22
Dec / Jan 23	09/20/22	09/27/22	11/10/22



Rates & Contacts

Ratebase: 325,000



Cover Rates

COVER 2 \$35.040

COVER 3

\$33,580

COVER 4 \$37,960

NOTE: All rates are gross.
COMMISSION: Agency.
Commission: 15%. Net 30
days. CHANGES IN RATES:
Announcement of any change
in rates will be made at least
30 days prior to the publication
date of the first issue to be
affected by such new rates.
GENERAL CONDITIONS: All
orders are accepted subject
to the Publisher's general
conditions.

Ad Sales Contacts

CONTACT YOUR ACCOUNT
MANAGER FOR DETAILS OR
advertising@trustedmediabrands.com





Ad Specs

File Requirements

- Required file format is PDF/X-1a 2001 (vector) 300 dpi
- Trusted Media Brands, Inc. utilizes virtual proofing technology. A hard copy proof is not required. If you opt to use a SWOP proof for your internal color approval render at 100% of size

$Ad\ portal\ info$

https://www.adshuttle.com/trustedmediabrands

• Only use Adobe or a known, trusted brand of fonts. Do not use any web fonts.

Production contacts Aracely Lopez

Production Manager 646.518.4265 Aracely.Lopez@TrustedMediaBrands.com

Magazine	Trim Size	Live Area	Bleed Size
Spread	14.5" x 10.375"	14" x 9.875"	14.75" × 10.625"
Full Page	7.25" x 10.375"	6.75" × 9.875"	7.5 x 10.625"
½ Horizontal	7.25" x 5.0625"	6.75" x 4.5625"	7.5" x 5.3125"
½ Horiz. Spread	14.5" × 5.0625"	14" x 4.5625"	14.75" × 5.3125"
½ Vertical	3.5" × 10.375"	3" × 9.875"	3.75" x 10.625"
1/3 Horizontal	7.25" x 3.375"	6.75" × 2.875"	7.5" x 3.625"
⅓ Vertical	2.3125" × 10.375"	1.8125" x 9.875"	2.5625" x 10.625"
⅔ Vertical	4.6875" × 10.375"	4.1875" × 9.875"	4.9375" x 10.625"
% Vertical	2.3125" x 5.0625"	1.8125" x 4.5625"	2.5625" x 5.3125"
⅓ Square	4.3125" × 4.5625"	4.3125" x 4.5625"	NO BLEED

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