Do You Use CBD?
Flash Report: September 2019

We polled our Inner Circle community about their familiarity and usage of CBD oil. 246 members answered our poll and 129 joined the discussion.

More than half (52%) use or would try CBD
22% currently use or have used CBD

92%
Are aware of CBD Oil

Products interested in:
- 71% Topical creams or patches
- 57% Tinctures/Oil
- 51% Pills
- 51% Chocolate

Most are in favor of CBD if it helps those in pain

“If a pill would help without making one high or other terrible side effects, I would like to try it.”

“I have been using CBD capsules and because of that I have been able been able to get off of an opioid.”

*Source: MRI Spring 2019

Trusted Media Brands Inner Circle is an online insights community of more than 1,500 readers and visitors of Reader’s Digest, Taste of Home and Family Handyman. Through weekly interaction, members provide insight through discussion boards, quick polls, surveys and more.